

## ***Press Release***

### **Vedicis launches its new DPI-PCEF solution with policy control and enforcement for Telecom Carriers.**

**Paris, 27<sup>th</sup> April 2011** – Vedicis announces the launch of its policy and charging enforcement solution for Mobile and fixed telecom operators. This software DPI – PCEF delivers policy control for user profile enforcement and real time charging to create usage-based service billing.

As flat-rate pricing for data is no more sustainable because of traffic explosion, it is now mandatory for operators to create tiered services based upon real services valued by their subscribers (Facebook, Internet browsing, gaming...). Vedicis Content Policy & Charging Enforcer identifies user traffic type and applications, enforces usage policies (access to services, bandwidth limitations...) from the policy server and trigger real time charging from the charging solution (quota, top-up offer...).

"Today, policy control and enforcement are key to monetize broadband traffic management, especially for Mobile Operators. Concurrently, PCRF vendors and specialists for online charging are willing to interface with a flexible and high-performance PCEF solution. Our software DPI-PCEF solution delivers both flexibility for rapid integration and scalability to implement user SLA control", said Theodore Martin Martin, Vedicis CEO. "With this new solution, we provide to both fixed and mobile carriers a very cost-effective PCEF to start now to deploy new data service package and benefit from the subscribers appetite for tailored Internet experience".

Vedicis software DPI-PCEF solution comes with a traffic based, linear pricing and is packaged with API and plugins, either customized or compatible with 3GPP standards for smooth integration within carriers environment.

### ***About Vedicis***

Vedicis provides policy enforcement and traffic intelligence solutions for telecom carriers to manage and monetize broadband for better user experience and new revenue streams.

Our software products combine a high-performance software Deep Packet Inspection technology with the flexibility and cost effectiveness of Intel Standard Servers to deliver unique flexibility, performances and value for money. We help telecom operators to

- Get back in control of the data traffic despite continuous growth
- Create new tiered services and usage service packages
- Monetize subscribers appetite for better and tailored Internet experience.

Vedicis is headquartered in Paris, France. For more information, please visit [www.vedicis.com](http://www.vedicis.com)

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